

Case study | Web London Corporate



Needed an online presence to start marketing the company

London Corporate

Provides business support services for small and medium size companies that starts with the formation of companies and ongoing support services. They work with clients across Europe and further afield, helping to establish businesses and to negotiate complex regulatory and compliance hurdles involved.

Challenge

Having recently formed the company, the company urgently needed an online presence to start marketing the company to prospects and clients alike.



A great looking site that is easy to update

Solution

virtualROI acquired the domain and designed a website with a WordPress backend for easy updates and management. Training was provided on how to use the CMS system and the site is hosted on our servers to enable the client to focus on their core business.

Result

A great looking site that is easy to maintain without technical know-how.



“The virtualROI team helped us get an online presence quickly and cost-effectively. They provided great advice and guidance throughout the entire project. We now have a fantastic looking WordPress site that we can update easily and manage ourselves.”

Mark Bevan

Director

www.london-corporate.co.uk



Who are we?

B2B digital marketing agency

A team of marketing professionals based in the UK helping IT/Technology clients solve their challenges within digital marketing.

- 🕒 Founded in 2008 by 3 Directors
- 🕒 Collectively over 30 years of agency and client side B2B marketing experience
- 🕒 Advocators of best practice
- 🕒 Trusted advisor relationships
- 🕒 Seamless extension to your marketing department
- 🕒 A knowledgebase to be tapped into as and when required
- 🕒 Members of IDM/DMA



What we do for organisations like yours

Business to business digital marketing



STRUGGLING TO GET TO GRIPS
WITH EMAIL MARKETING
EMAIL



GET YOUR DIGITAL MARKETING
OFF TO A FLYING START
DATA



FAST TRACK YOUR SUCCESS
WITH AN OPTIMISED DESIGN
DESIGN



NEED A PIPE FULL OF LEADS
FROM ACROSS THE BOARD
TELEMARKETING



LOOKING FOR A PLATFORM
WITH ELEVATED PERFORMANCE
TECHNOLOGY



CONNECT WITH PEOPLE
WHEREVER THEY ARE
SOCIAL



CREATE WEB PAGES
THAT ARE SEEN FROM A FAR
WEB



EVERYTHING FLOWS FASTER
WHEN YOU WORK AS A TEAM
CONSULTANCY

Let us help you with your challenges

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